

Cipher Launches “Cipher Flex™”—A Consumption-Based Pricing Model for Cybersecurity Services

Flexible, Predictable, Secure: A New Way for Organizations to Invest in Cyber Protection

DEERFIELD BEACH, FL — Cipher, a global cybersecurity division of Prosegur, today announced the official launch of Cipher Flex™, a revolutionary consumption-based pricing model designed to give organizations more control, transparency, and agility in managing their cybersecurity investment.

With Cipher Flex™, businesses only pay for what they use—with the flexibility to repurpose unused funds and the predictability of locked-in rates over the term of the contract. As the threat landscape evolves and security priorities shift, Cipher Flex™ empowers IT and security leaders to scale services on demand without the friction of traditional pricing models.

“Cipher Flex™ is about meeting our customers where they are—both operationally and financially,” said Adam Apps, Chief Revenue Officer at Cipher. “It’s a modern approach to cybersecurity procurement that puts flexibility and control back into the hands of the client while guaranteeing access to the highest levels of service.”

Key Features and Benefits:

- **Cost-Efficiency:** Pay only for what you use. Unused funds carry over to the following year. Leverage Cipher Flex™ for advanced discounts on future products and services with a set invoicing schedule that fits your budget timelines even across multiple budgeting cycles/years
- **Predictability:** Rates are locked in for the duration of the contract with flexible invoicing.
- **Flexibility:** Easily adjust scope or reallocate funds to different services as business needs evolve.
- **Scalability:** Services scale alongside business growth without disruption.
- **Speed & Simplicity:** Prioritized resource allocation, expedited SOWs, and one-time budget approvals.

Services Available Under Cipher Flex™:

- Managed Detection & Response (MDR), SIEM, SOC-as-a-Service, Incident Response
- SOC and MSSP-as-a-Service
- Cloud Security: Zero Trust, SASE, CASB, and firewalls
- EDR/XDR, IDS/IPS, Vulnerability Management
- Compliance & Risk Assessments: Pentesting, GRC-related projects

For Immediate Release

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- Resale Solutions: Third party products such as Security Appliances, licenses, and cloud add-ons

Cipher Flex™ is now available to new and existing customers across North America and select international markets. The model supports organizations of all sizes—from mid-market enterprises to global corporations—looking to modernize their security procurement without sacrificing effectiveness or speed.

About Cipher

At Cipher, a Prosegur company, we are a leading Managed Security Services (MSS) provider, renowned for our world-class Managed Detection and Response (xMDR) service. We meet you where you are with flexible and open support for your technology needs, providing localized expertise and global reach.

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